

# PRESS RELEASE

25 February 2009

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## Forging new Anglo-Dutch alliances

**UK meets NL**  
**25<sup>th</sup> & 26<sup>th</sup> March 2009, London**

**Business leaders from the Netherlands schedule their descent on London's Ludgate Hill for a new and unique networking event.**

UK meets NL will hold its next face-to-face meeting on 25<sup>th</sup> and 26<sup>th</sup> March 2009 in central London. Hosted by Maxwell Winward, City solicitors and by the Greyhound Pub in Kensington Square, UK meets NL is an exciting alternative to traditional networking events. Aimed at the promotion of Anglo-Dutch trade links, UK meets NL provides a relaxed professional environment for forging new international alliances.

A selection of top executives from a wide range of leading Dutch and British businesses will arrive at Maxwell Winward's Ludgate Hill offices on Wednesday 25<sup>th</sup> at 6pm. All eyes will be on James Saft, Reuters columnist and specialist in global economic and financial affairs, during his keynote speech, *Forever Blowing Bubbles*. After Saft's insights into the current economic crisis, its causes and its outcomes as well as official introductions to UK meets NL, delegates will have the rest of the evening to network, get to know one another, and forge new international alliances.

The two-part event will continue on Thursday 26<sup>th</sup> March at the Greyhound Pub in Kensington Square: from 10:00am, delegates will have the opportunity to present their companies, products and services to an international audience. A number of companies from various sectors have already registered. One of the highlights will be a shoe fitting workshop from Dutch entrepreneur and master shoemaker Mauritz C. Vlot of Berlioz créateur de chaussure. Titles and topics should be submitted by 11<sup>th</sup> March 2009.

The full programme will be published nearer the date, but one thing is for certain: if you are looking to expand your business network, this event is one not to be missed. Away from the pressures of the executive boardroom, UK meets NL offers a unique and unassuming approach to doing international business.

For more information, please visit [www.ukmeetsnl.com](http://www.ukmeetsnl.com).

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### Additional information

#### **UK meets NL**

The aim of UK meets NL is to promote trade links between the United Kingdom and the Netherlands through, among other things, virtual and face-to-face networking meetings. UK meets NL is organised by English Services (Communications) BV in conjunction with the Ozone Business Network and Flevum Forum Netwerk - the largest independent networking organisation in the Netherlands.

#### **Keynote Speaker – James Saft**

James Saft has more than 15 years' experience covering economics and finance. He was formerly the editor in charge of all coverage of economics and financial markets at Reuters. He has also been its global investment editor and chief correspondent for the London capital markets. He began his career covering syndicated lending and leveraged finance for Loan Pricing Corp., a Reuters subsidiary, then covered mortgage banking for American Banker.

#### **The Organisers**

English Services (Communications) BV  
[www.englishservices.nl](http://www.englishservices.nl)

Flevum Forum Netwerk  
[www.flevum.nl](http://www.flevum.nl)

Ozone Business Network  
[www.ozoneconferencing.com/network](http://www.ozoneconferencing.com/network)

**Hosts**

Maxwell Winward  
[www.maxwellwinward.com](http://www.maxwellwinward.com)

**The Greyhound Pub**

1 Kensington Square, London W8 5EP

**Photography**

High-resolution photography is available from Ilse van den Meijdenberg and/or Thompson Media. Please do not hesitate to contact us.

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