

PRESS RELEASE

25 February 2009

Cross-cultural communication made easy

**UK meets NL – Ozone Business Network Meeting
25 & 26 March 2009, London**

Open and easy cross-cultural communication

As business leaders from the Netherlands plan their descent on London's Ludgate Hill for the next UK meets NL - Ozone Business Network Meeting, the organisers put the finishing touches to the programme. Scheduled for 25th and 26th March 2009, UK meets NL is an exciting alternative to traditional networking. Aimed at the promotion of Anglo-Dutch trade links, UK meets NL organisers hope to make cross-cultural communication easy.

“UK meets NL is the perfect opportunity to meet forward-thinking business executives interested in forging new Anglo-Dutch alliances,” comments Ilse van den Meijdenberg, director of English Services (Communications) BV and co-organiser. “This is a new cross-border initiative offering business networking to a Dutch and British audience. So far the response has been tremendous and we are expecting a good turnout.”

“Despite our close proximity and an uncanny affinity to the English language, some Dutch businesses still find it difficult to do business in the UK. International business is never easy, but we feel we have found a solution. Our events have been designed to give participants regular face-to-face meetings in combination with user-friendly virtual conferencing: an effective use of time and the opportunity to get to know UK counterparts that may otherwise be difficult to reach.”

This two-day event will start at 6pm on Wednesday 25th March at Maxwell Winward's Ludgate Hill offices in central London. All eyes will be on James Saft, Reuters columnist and specialist in global economic and financial affairs, during his keynote speech *Forever Blowing Bubbles*. After Saft's insights into the current economic crisis, its causes and its outcomes as well as official introductions to UK meets NL, delegates will have the rest of the evening to network, get to know one another, and forge new international alliances.

On Thursday 26th March, the Greyhound Pub in Kensington Square will be the venue for a full day of networking, follow-up meetings and company presentations. “We have chosen a stress-free venue for Thursday's programme, where participants will have the opportunity to introduce their companies, products and services to an international audience. The location, the company and the pub food should be a recipe for a successful and enjoyable day of networking.” concludes Van den Meijdenberg.

UK meets NL is an escape from the boardroom; a place to meet like-minded business men and women and to share ideas and inspiration. With only a limited number of places available, the organisers recommend you register before 11th March 2009. For more information, go to www.ukmeetsnl.com.

Additional information

UK meets NL

The aim of UK meets NL is to promote trade links between the United Kingdom and the Netherlands through, among other things, virtual and face-to-face networking meetings. UK meets NL is organised by English Services (Communications) BV in conjunction with the Ozone Business Network and Flevum Forum Network - the largest independent networking organisation in the Netherlands.

Keynote Speaker

James Saft has more than 15 years' experience covering economics and finance. He was formerly the editor in charge of all coverage of economics and financial markets at Reuters. He has also been its global investment editor and chief correspondent for the London capital markets. He began his career covering syndicated lending and leveraged finance for Loan Pricing Corp., a Reuters subsidiary, then covered mortgage banking for American Banker.

The Organisers

English Services (Communications) BV
www.englishservices.nl

Flevum Forum Netwerk
www.flevum.nl

Ozone Business Network
www.ozoneconferencing.com/network

Hosts

Maxwell Winward
www.maxwellwinward.com

The Greyhound Pub

1 Kensington Square, London W8 5EP

Photography

High-resolution photography is available from Ilse van den Meijdenberg and/or Thompson Media. Please do not hesitate to contact us.

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