

Press Release

24th September 2009

Considerable interest in construction at UK meets NL

Dutch debut attracts top executives from both sides of the North Sea

On 15th & 16th October in Rotterdam, The Netherlands, UK meets NL's Dutch debut is set to be a hive of international activity. The focus will be on opportunities in the UK's construction and engineering industries, business development strategies as well as business essentials like IT and networking. With tremendous interest UK meets NL's fourth consecutive networking event and Dutch debut, the organisers are overwhelmed by the considerable amount of interest from both sides of the North Sea.

"Now is the time to make the most of new business opportunities," comments event organiser and founder of the UK meets NL network, Ilse van den Meijdenberg. "Even in this rocky economic climate, there are still plenty business opportunities in the UK and the Netherlands. We just need to make sure we make the most of new opportunities and new ideas. This is why we have set up this network: to provide (potential) Anglo-Dutch businesses with a platform for forging new relationships with their international counterparts."

So far the response has been superb. The upcoming event has attracted the attention of the Enterprise Europe Network who will be bringing a delegation from the North West to Rotterdam especially for the UK meets NL event. Moreover, the Netherlands British Chamber of Commerce, the Rotterdam Chamber of Commerce and UK Trade & Investment have all shown a keen interest in the network's activities. "We are thrilled by the response to the announcement of our Dutch debut and have lined up an exciting selection of conference topics and workshops for our international delegates," Van den Meijdenberg continues. "We are particularly looking forward to hearing from Mike Holland, MD at Smye Holland Associates and Max Wieliczko from Maxwell Winward LLP during the parallel session on Construction, Engineering & Architecture. This will provide a contrasting programme to the second parallel session on Business Development Strategies, followed by an afternoon of interesting workshops under the titles *Making IT work for you* and *Successful Networking*."

According to Van den Meijdenberg, anyone interested in developing new international trade links, and especially Anglo-Dutch trade links, will enjoy the conference topics and the chance to network and exchange ideas with fellow entrepreneurs and the event's expert guest speakers. "As the UK meets NL network continues to grow, we look forward to helping more and more companies develop vital cross-border partnerships. It's all about new relationships and finding new ways to make business work for you. With increased support from both sides of the North Sea, we are all bound to be successful."

More information about the event and the full programme are available on www.ukmeetsnl.com.

Additional information

UK meets NL

The UK meets NL network was set up by English Services with the aim of promoting trade links between the United Kingdom and the Netherlands through, among other things, virtual and face-to-face networking in conjunction with Ozone Conferencing.

The Organisers



www.ozoneconferencing.com/network

Mike Holland

Mike Holland is the founding partner in Smye Holland Associates, the Peterborough-based marketing and public relations consultancy specialising in working with clients in the environment and construction sectors. Smye Holland Associates has offices in both the UK and The Netherlands and will be presenting opportunities in the UK construction market as part of the Friday morning conference session.

Max Wieliczko

Maxwell Winward LLP has one of the largest specialist construction law teams in the UK. Max Wieliczko is partner and head of the construction department at Maxwell Winward LLP and has over 25 years experience advising on construction law. In his presentation, he will take a critical look at important legal issues in relation to construction and engineering contracts in the UK.

Hosts

Chamber of Commerce Rotterdam, Rotterdam, The Netherlands
Berlioz Maatschoenen, Rotterdam, The Netherlands
PromoVisique, Capelle a/d IJssel, The Netherlands

Photography

Photographs from previous events are available for download [here](#).

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