

MKB? Change your mind

Small and medium sized businesses are experiencing one of the most exciting times that we have had in a long time. "Embrace it and enjoy the ride!" encourages Adrian Riggs, a London based Business Coach.

At the 'UK meets NL Dutch Debut' at PromoVisique in Rotterdam at 10am this coming Friday 16 October 2009, Adrian Riggs will show MKBs the easy way to get your business on track, put you in control and reap the rewards of success.

Chances are you're in a senior position in your business – maybe the owner. Plus you're proactive about developing your business. And you're aware that things are tough at the moment.

Well forget that. Instead think of a time three months from now: you are in your office, planning your day around a full diary, with new customers walking through the door and you feel in control. This is what being in business is all about.

So how do you get there? Well, you could sell up and invest in healthcare, the sector most hotly tipped for growth in the next 5 years (though Adrian insists he is not qualified to hand out financial advice!).

Here's another option: invest in your business and come along to the 'UK meets NL Dutch Debut' at PromoVisique in Rotterdam at 10am on Friday 16 October 2009. Adrian Riggs will be showing Dutch based MKBs the seven simple steps that have helped get his UK clients' businesses back on track, put their management teams back in control, where they are now enjoying the rewards of success. Seven steps to take you from Zero to Hero (what colour do you want your cape?).

Business, like life, is about choices. Right now you have one. Do you stay the same, drifting along, letting others control what you can and cannot do? Or do you 'seize the day' and do something to get you back in the game?

Choosing either of those says something powerful about you. Which do you want it to be?

Take control.

Adrian Riggs is Director of The Number Seven, dynamic, hard hitting and energetic business coaches [www.thenumber.se/ven](http://www.thenumber.se/ven) t: +44 20 7022 1782

The UK meets NL Dutch Debut is being held at PromoVisique, Rivium Quadrant 143, 2909 LC Capelle a/d IJssel, Rotterdam.

For further information or to reserve a place email Jens Boehm, EEN North West at [eenw@business-support-solutions.co.uk](mailto:eenw@business-support-solutions.co.uk) or phone him on +44 161 875 2325.